**Heathcot-Ann Foundation**

TO: Board of Directors

FROM: Edward Auttonberry, Social Media Intern

DATE: July 25, 2019

SUBJECT: Evaluation of Grant Proposals for 2019

I have reviewed the grant proposals that were delivered to me. These proposals were ranked based on how they addressed the key evaluation areas. Below is a breakdown of each proposal and how it met these criteria, followed by a table ranking the proposals from best to worst, which includes a suggested amount to grant and justifications for that conclusion.

**Skyview Coalition (SC)**

The Skyview Coalition’s mission is to promote awareness among the local community of the various health services offered in the King County area and to assist in providing prescription medications to those who cannot afford it and are not eligible for other financial assistance. Their stated goals are to distribute 100 copies of a “Service Directory” listing health services available in King County. No approach is given. The SC requests $965 in total for distributing the Service Directory, and an additional $1,000 for "prescription funding," totaling $1,965. Benefits to King County residents include greater awareness of available health services for at-risk citizens as well as increased accessibility to expensive pharmaceuticals.

**State Children’s Hospital (SCH) Rehabilitation Unit – Gameday Brigade Proposal**

The SCH Rehabilitation Unit hosts young victims of severe physical trauma and aids them with bodily and social recovery. The proposer, Mr. Marc Heidelburg, who is unaffiliated with the SCH, seeks to offer the children and their parents an excursion to a local minor league baseball game. Mr. Heidelburg does not provide a relevant explanation of his approach. The proposal requests approximately $500 to fund admission for the children, any of their parents, and the SHC support staff. The stated impact of this proposal would be a social foundation for Mr. Heidelburg to seek further support from local businesses.

**Community Outreach, Recreation and Education (CORE) Center – Teen Initiative Plan**

The CORE center claims that one in ten teenagers became a parent in King County in 2010. These new parents are unprepared for the difficulties and responsibilities of childcare. The center seeks to collaborate with the King County Health Department, the Sweetwater School System, and the State Department of Human Services to provide parental assistance to student parents in King County by way of an on-campus day care as well as Teen Initiative Plan (TIP) classes. Student parents who enroll their children in the on-campus daycare will be required to attend the TIP classes, where they will learn about the importance of a safe and healthy growth as well as the responsibilities that raising a child involves. This class would be led by a certified instructor and would integrate into the student’s academic curriculum as an elective course. The CORE center requests a total of $1,808 to acquire materials and assistance for the class. No explicit impact is given.

**State College Student Services – Defensive Driving Course**

The proposal states that a very high percentage of college-aged adults are involved in traffic collisions. These collisions have a wide range of negative effects on the victim’s academic success. State College Student Services would like to provide a two-hour Defensive Driving Course (DDC) for State College students, with the intention of teaching students save driving practices. State College Student Services intends to host four workshops each normal academic semester which would be open to all students with priority for those with a poor driving record. The DDC would offer hands-on exercises as well as discussions and video-instruction. The proposal conjects a total cost of $1760 for eight workshops to cover all expenses.

**Proposal Rankings, Disbursement Suggestions, and Justifications**

|  |  |  |  |
| --- | --- | --- | --- |
| **Rank** | **Proposal** | **Suggested Payout** | **Justification** |
| 1 | Defensive Driving Course | $1,492 | The DDC proposal aims to solve a verifiable problem with the high rate of accidents among college students. State College Student Services outlines a clear goal for the proposal and a reasonable method of implementation. Despite this, no detailed allocation of the budget is given, so the total payout is reduced in order to compensate for this uncertainty. |
| 2 | Teen Initiative Plan | $1,508 | The TIP proposal targets a credible issue in the King County community. The CORE Center’s approach indicates prior preparation to meet its goals with the help of state institutions. The proposed approach is very detailed and solid. However, the impact of the project is not defined and therefore uncertain. It is also unreasonable to assume that teaching aids can be hired for only 300$. For these reasons, that amount has been deducted from the total requested funding. |
| 3 | Skyview Coalition | $0 | The Skyview Coalition proposal, while detailing convincing goals and impact, fails to provide a clear implementation plan. Additionally, the request of $1,000 for "prescription funding" is quite vague. For these reasons, this proposal should receive no funding. |
| 4 | Gameday Brigade | $0 | This proposal offers no budget breakdown, implementation approach, budget explanation, or explicit impact. This proposal is also littered with grammatical errors. I highly recommend that we do not fund this proposal. |

Feel free to contact me via email if you have any questions.

TO: Eric Glenn

FROM: Edward Auttonberry

DATE: July 25, 2019

SUBJECT: Evaluation of Heathcot-Ann Foundation Grant Proposal

Dear Mr. Glenn:

We at the Heathcot-Ann Foundation would like to offer our most sincere thanks for your participation with your proposal for the Heathcot-Ann Foundation grant. Your proposal reaffirms our belief that Idaho residents are always willing to help each other, and we will continue to offer our support toward that goal.

After carefully considering your submission, our review panel has decided to award your organization a total of **$1,492** to fund the **Defensive Driving Course** project. The total reward is reduced from the proposed total funding of **$1,760**. This decision was made due to uncertainties surrounding the proposal’s budget and how given funds will be distributed. In the future, please consider providing more specific details about the costs of the project. The criteria for our grant proposals include a three-column breakdown of individual costs as well as a total sum of costs.

We hope to hear about the successes that arise from the Defensive Driving Course project. Please do not hesitate to participate in our grant process again next year.

Best Regards,

Edward Auttonberry

TO: Robert Collins

FROM: Edward Auttonberry

DATE: July 25, 2019

SUBJECT: Evaluation of Heathcot-Ann Foundation Grant Proposal

Dear Mr. Collins:

We at the Heathcot-Ann Foundation would like to offer our most sincere thanks for your participation with your proposal for the Heathcot-Ann Foundation grant. Your proposal reaffirms our belief that Idaho residents are always willing to help each other, and we will continue to offer our support toward that goal.

After carefully considering your submission, our review panel has decided to award your organization a total of **$1,508** to fund the **Teen Initiative Plan** project. The total reward is reduced from the proposed total funding of **$1,808**. This decision was made during our review process due to two issues with the submissions. First, the impact of the Teen Initiative Plan has an uncertain breadth. This poses a risk for the foundation, which is why the criteria for our grant proposals require a section about detailing the areas of influence each project will affect and with what magnitude it will do so. The other issue is that the panel did not find that allocating $300 to funding “Teaching aids” was viable, as hiring an assistant requires dedicating steady funding to be distributed over a long period of time. For these reasons, the $300 for “Teaching aids” has been deducted from the total grant. In the future please include details about the projected impact of your proposals and refrain from underestimating the cost of long commitments.

We hope to hear about the successes that arise from the Teen Initiative Plan project. Please do not hesitate to participate in our grant process again next year.

Best Regards,

Edward Auttonberry

Contact Person: Edward Auttonberry

King County Public Safety Department

123 Main Street

Boise, ID 83704

**Project:** Bicycle Helmet Accessibility (BHA) Program

**Problem Statement**

In King County, hundreds of children use their bicycles every day. However, most of these children do not practice the imperative safety habit of wearing a bicycle helmet whenever the vehicle is mounted. This has resulted in a large volume of easily avoidable injuries. Just in 2011, 19 King County children under the age of 16 were hospitalized after bicycle accidents. In fact, children between 5 and 14 years old are admitted to the emergency room due to bicycle-related injuries more than any other sport, according to the Maine Bureau of Highway Safety. A study conducted by Piet de Jong of Macquarie University in Sydney and published in *Risk Analysis 2012* produced a model that indicates a very strong linear relationship between the risk associated with not wearing a helmet and the chance of experiencing preventable injury. The King County police department is aware of these risks, issuing 205 citations or warnings for not wearing helmets properly or at all. Unfortunately, these citations rarely help as the children claim no access to bicycle helmets and continue to pedal unprotected.

The issue of children not wearing bicycle helmets must be solved immediately. We seek to encourage children to equip bicycle helmets when appropriate and help the remaining children who are unable to do so. We suggest that police distribute helmets to children who claim to not be able to obtain one. We also suggest that brochures detailing the benefits of wearing helmets be passed around at schools and posted in public spaces.

**Goals**

* Distribute 100 bicycle helmets to families that cannot afford one.
* Circulate 300 flyers detailing the risks of cycling without a helmet and detailing the benefits of wearing one

**Approach**

We will cooperate with the local police department to distribute helmets to children who cannot wear them. This will have two effects:

* Those children will no longer have an excuse for not wearing a helmet when questioned by the police
* Other children will be encouraged to wear helmets as well when seeing their friends doing it

On another front, we will run a campaign wherein volunteers distribute the flyers. 200 of the flyers will be given to teachers at local schools to hand out to their students. The remaining 100 flyers will be posted on bulletin boards in public spaces like parks, coffee shops, and arcades. Having these flyers on constant display in many places will provide children and their parents many chances to learn the information and eventually memorize it without a dedicated effort.

**Budget**

|  |  |  |
| --- | --- | --- |
| Item | Notes | Cost |
| Bicycle Helmets | 100 Unisex helmets of all sizes @ 15.00 | 1,500 |
| Flyers | 300 Sheets A-size printer paper | 8 |
| Printer Ink | 2 HP 98 Black Ink Cartridge @ 40.00 | 80 |
|  |  |  |
|  | **Total:** | $1,588 |

**Impact**

Achieve a dramatic increase in the presence of bicycle helmets on cycling children, accompanied by a sharp decrease in the regularity of bicycle-related injuries.

TO: Renee

FROM: Edward Auttonberry, Technical Writer

DATE: July 25, 2019

SUBJECT: Inclusion of Graphics in the Heathcot-Ann Foundation Grant Proposal

Dear Renee:

Thank you so much for your suggestions for the Heathcot-Ann Foundation proposal. They were very creative and have potential to bring safety to many people while bringing morale and positivity to the community.

Unfortunately, I have decided not to include the graphics attached with your suggestions. This is because the graphics are very large and would require too much shrinking to be legible. Should I leave them in as normal, one section of the proposal would be much larger than the others which could negatively affect the cohesion of the document.

If our proposal receives the funding it requires, we will definitely use your graphics for the flyers that we will distribute. I am open to any more feedback or suggestions you may have, so just let me know.

Thank you,

Edward Auttonberry